Recruitment Tips – Indiana College Substance Use Survey

- There’s no cost to participate.
- The survey is administered online.
- Colleges/universities need to administer the survey between February 1 and their Spring break.
- Colleges/universities can add up to ten additional questions on any topic they would like.
- The school will send out an invitation email to their students, which gives them the url to access the survey.
- Schools should check with their Internal Review Board (IRB) to see if they need to submit paperwork to be reviewed (some schools do and some don’t).
- If schools want to add an incentive (e.g., chance to win a gift card) it can be added at the end of the survey.
- Schools will receive an electronic report of findings broken down by gender and age, and comparing their data with the statewide data. They will also receive their raw data.
- Previous state reports, a sample school report, the survey instrument, and more information on the College Survey is at http://drugs.indiana.edu/indiana-college-survey/substance-use-survey.
- Schools should contact Rosie King for more information or to register.
  
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